



American Broach & Machine Co.

April 1st, 2009

VISION STATEMENT

It is our goal to exceed 1/2 million USD in revenue per month by 2009, then doubling that mark by 2013. **We** will achieve these goals with a sense of urgency for change and process realignment in the broach business, realizing, what has worked in the past is not getting the job done. **Trusted**, empowered employees will work harder and smarter, creating secure satisfying jobs, and pride in our company. **Investment** in equipment, and process tools like ISO 9000, a “Balanced Scorecard” along with great effort will result in the highest quality, fast delivery, and best value for our customers, in our chosen market segment. **We** will leverage the resources of our related companies, marketing, and servicing a variety of products. **We** are a visionary company, focused on service, engineering, and innovation to provide growth, while improving our abilities as a manufacturing company, maintaining what is, while pursuing what could be. **All** decisions will be based on what is best for our customers and stakeholders to create sustained business, producing profit and growth, while constantly moving toward excellence in a society of mediocrity. **All** decisions made in daily work should be guided by this vision.